



## Oregon/SW Washington Pro Chapter – 2007 Non-daily Contest

**Judging criteria:** Unless otherwise noted, categories will be judged on clarity, enterprise, significance to publication's readers, adequacy of sources, objectivity, breadth and prose quality.

### **SPOT NEWS REPORTING** – *Breaking news coverage*

- 1A** – 8,000 circulation or more
- 1B** – Less than 8,000 circulation

### **NEWS FEATURE** – *Contains information supplementing a news story, usually by adding the human element or by giving background.*

- 2A** – 8,000 circulation or more
- 2B** – Less than 8,000 circulation

### **GENERAL FEATURE**

- 3A** – 8,000 circulation or more
- 3B** – Less than 8,000 circulation

### **COMPREHENSIVE COVERAGE** –

*Coverage by one or more reporters over a period of time. No more than 10 stories per entry; limit three entries per newspaper.*

- 4A** – 8,000 circulation or more
- 4B** – Less than 8,000 circulation

### **5 – INVESTIGATIVE REPORTING** – *To be judged also on depth of research and originality.*

### **6 – REPORTING OF GOVERNMENT**

### **7 – SCIENCE AND HEALTH REPORTING**

### **8 – ENVIRONMENTAL REPORTING**

### **SOCIAL ISSUES REPORTING**

- 9A** – 8,000 circulation or more
- 9B** – Less than 8,000 circulation

### **10 – EDUCATION COVERAGE**

### **11 – RELIGION AND VALUES**

### **PERSONALITIES**

- 12A** – 8,000 circulation or more
- 12B** – Less than 8,000 circulation

### **13 – CONSUMER, FOOD, LIFESTYLE, HOME**

### **14 – ARTS AND CRITICISM**

### **15 – BUSINESS NEWS**

### **BUSINESS FEATURE**

- 16A** – 8,000 circulation or more
- 16B** – Less than 8,000 circulation

### **17 – SPORTS NEWS**

### **18 – SPORTS COLUMN** – *submit three samples.*

### **EDITORIALS** – *The opinion of the newspaper, rather than an individual. Submit three samples.*

- 19A** – 8,000 circulation or more
- 19B** – Less than 8,000 circulation

### **20 – GENERAL COLUMN** – *Submit three samples*

### **21 – HEADLINES** – *Submit six headlines with enough of the original story for judges to evaluate its appropriateness.*

### **22 – PAGE ONE DESIGN** – *Submit three samples, all the work of one person.*

### **23 – INSIDE, FEATURE OR SECTION PAGE DESIGN** – *Submit three samples, all the work of one person.*

### **PHOTOGRAPHY (NEWS)**

- 24A** – 8,000 circulation or more
- 24B** – Less than 8,000 circulation

### **PHOTOGRAPHY (SPORTS)**

- 25A** – 8,000 circulation or more
- 25B** – Less than 8,000 circulation

### **PHOTOGRAPHY (FEATURE)** – *Includes photo illustrations*

- 26A** – 8,000 circulation or more
- 26B** – Less than 8,000 circulation

### **PHOTO PAGE/ESSAY/PHOTO SERIES**

- 27A** – 8,000 circulation or more
- 27B** – Less than 8,000 circulation

### **GENERAL EXCELLENCE AWARD** – *Submit issues published closest to these dates: 3/8, 5/3, 10/25. NOTE: Entry fee is \$25 for this category.*

- 28A** – 8,000 circulation or more
- 28B** – Less than 8,000 circulation